

Video Accelerator

Increased Engagement For More Sales

A one-of-a-kind, multi-function, content creation and lead generation machine, **Video Accelerator** harnesses the enormous power of video at scale to empower your sales agents, elevating both their personal brand and your company's brand as a whole.

You've never experienced anything like it because *there's never been anything like it.*



Here's How It Works in Three Easy Steps

1. Open your mobile device's camera
2. Record your video or shoot photos.
3. Press a button. *Video Accelerator does the rest.*

Video Accelerator instantly uploads photos, videos, auto walk-arounds, and real-time consumer testimonials to where your customers already are. This includes but isn't limited to:

- Your core website
- Individual sales agent profiles
- Vehicle Description Pages (VDPs)
- eCommerce Pages
- Promotional landing pages
- All your social sites (YouTube, Facebook, Instagram, TikTok, and beyond)
- Stock Inventory Photos (Instantly uploaded to your website's inventory pages.



Easy As 1-2-3

1 PRELIMINARY DATA 2 UPLOAD FILE 3 PERSONAL DETAILS

PLEASE INSERT THE FOLLOWING DATA

This is step 1

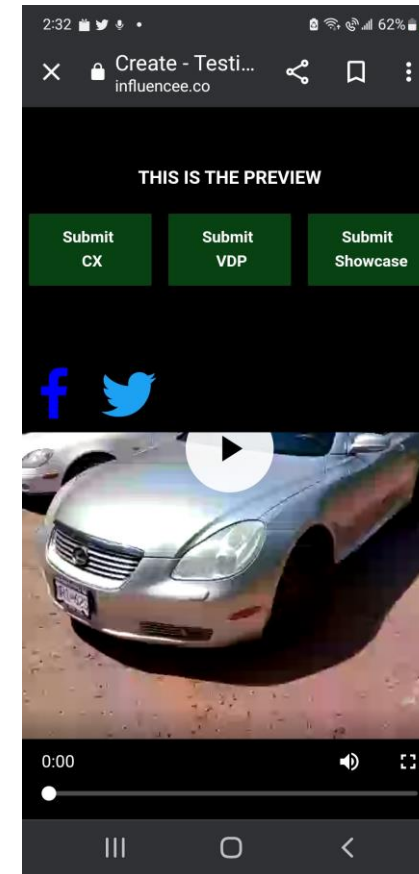
Steven

2004 Lexus SC 430 . A super luxury vehicle that is both comfy and fast!

How do you want upload your photo or video?

Take Photo Record Video

Upload File



Accelerator Testimonials

- There is no better way to capture a client testimonial than at pick-up time.
- Video Accelerator arms your team with on-the-go, plug-and-play power to take full advantage of every customer interaction in real-time, serving to supercharge your brand.
- Need to snap a photo of a happy customer or record a glowing review? No problem. Video Accelerator enables capture and simultaneous mobile upload to *all* your company's digital touchpoints. This offers a powerful range of benefits.

Our happy customers

Testimonials from our own satisfied customers. People love dealing with us and you will too!
See why our customers have the greatest auto purchase experience.

Video walk around created by sales team



"The Social Video Accelerator is a lifeline for anyone in sales trying to balance content creation with all the other demands of the job. I can shoot walkthroughs on the go and immediately post to our site and across social. The reach is enormous, customers love it, and best of all, I get to keep moving and focus on what I do best."

- Thomas, Sales Specialist



Thomas
Sales Specialist

[VIEW PROFILE](#)

Vehicle walk around testimonial sample



"I saw the dealer's walkaround on Facebook and followed the link straight to their site. That's how I knew this Edge was the one for me. Jeremy did an awesome job showing how Ford really revamped the car for the new year."

- Stephanie, Satisfied Customer



Jeremy
Sales Specialist

[VIEW PROFILE](#)

[Sample Testimonial Web Page](#)

Testimonials Benefits

1. Incredible time savings across your organization
2. Dramatically boosted SEO via improved organic search rankings
3. Enhanced visibility for each member of your sales team, sharpening and clarifying their personal brand
4. Increased recognition for your business as a leader in its space

And perhaps best of all, Video Accelerator integrates directly into your existing website.

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Sales Specialist

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Showcase Promotional Photos and Videos

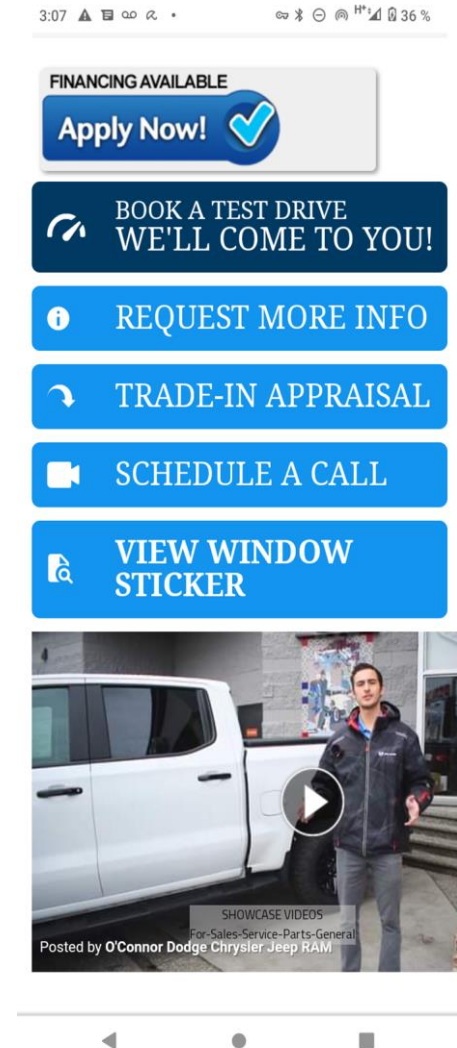
Establish yourself as an authority in your field with promotional photos and videos.

Whether it's a vehicle walk-around or simply an opportunity for your sales team to get in front of the camera and speak to your audience, Video Accelerator is made for consumer engagement, first and foremost.

NO waiting for feeds to update; NO social media password juggling!

And yes, as with all our tools, promotional videos and inventory photos may be shared across web and social with one-touch ease.

[Sample VDP Page](#)



Ask about our **FREE** Value **Your Trade** App with any purchase.

Online Video Statistics

•Statistics for online video viewing

•**All of our applications offer the metrics you need to measure your progress.**

•Online customers are looking for your content - but schools, businesses, and other settings can block social sites(identifying them as social media sites instead of video hosting platforms).

•If you want to reach your target audience and expand your viewership, then you need CX Video. It hosts your content on our private servers to ensure that your videos will never be blocked; and this affords both higher visibility and improved search performance.

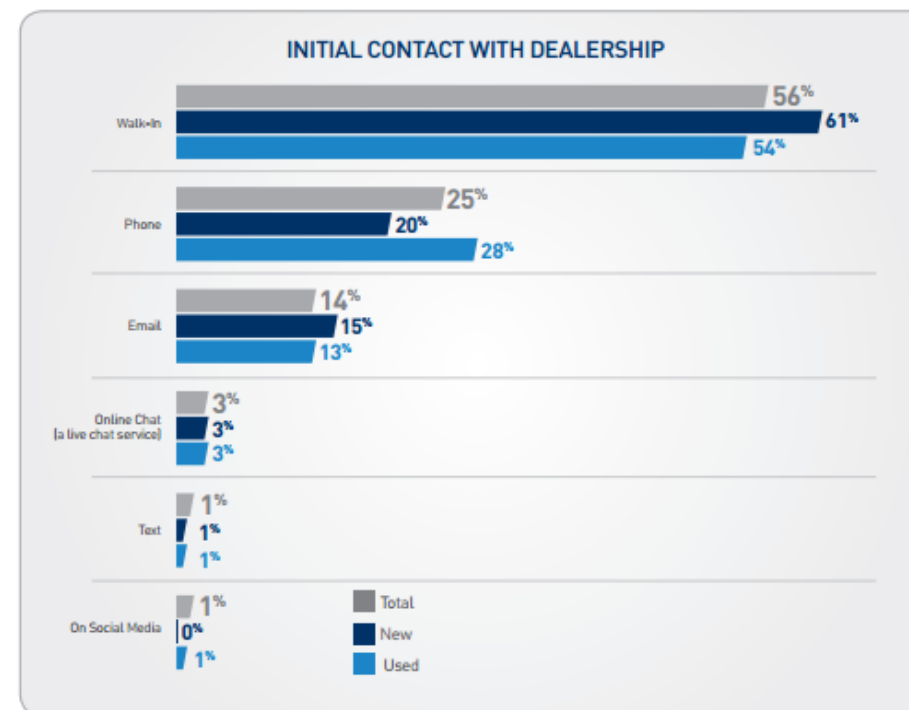
•Achieve a superior connection with your customers. Companies who use videos generate 41% more web traffic through search than those who rely solely on long-form content, while the inclusion of a video helps to bolster sales performance (with clients 1.6x more likely to purchase services). This is why 52% of marketing professionals say that videos deliver the best ROI.

Next see our Get Financed application.

As you can see below, 81% of shoppers will call or visit a dealer after researching online. Also, the top activities of online searches are searching inventory. So it pays to engage shoppers as much as possible on your inventory pages where they spend the most time.

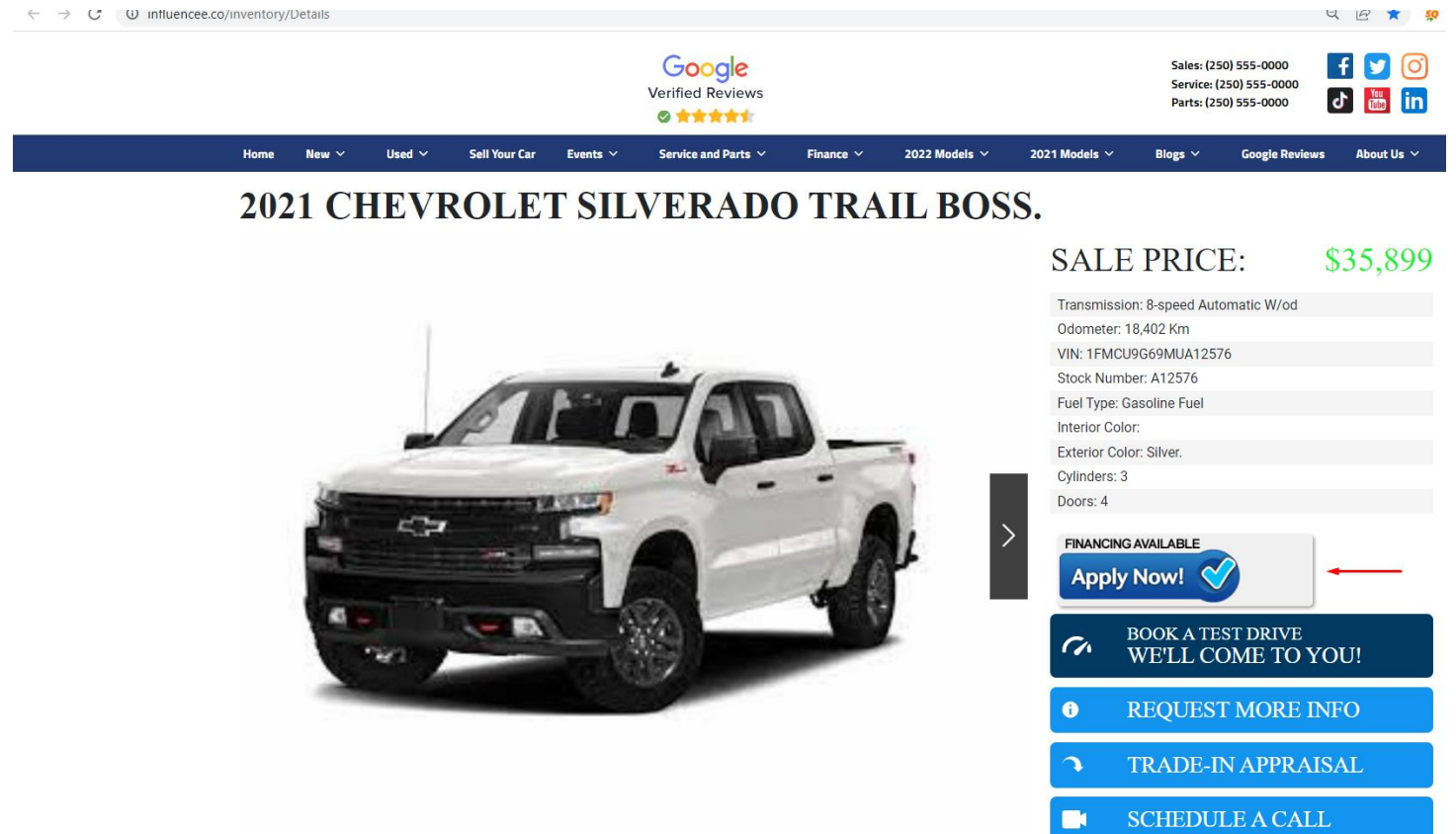
Walking in remains the common form of initial contact with a dealership by more than half of car shoppers. (Autotrader)

The top five activities conducted online by car shoppers include researching car prices (71%), finding actual cars listed for sale (68%), comparing different models (64%), finding out what current car is worth (63%), and locating a dealer or getting dealer info (46%). (Autotrader)



The Get Financed App

- Get Pre-Approved/ Get Approved
- Let us customize the finance application to fit your needs.
- From taking an application with or without credit checks to online loan processing approvals using your banks or finance company's scorecard.
- *Credit Checks and online approvals (Quoted upon request)



influencee.co/inventory/Details

Google
Verified Reviews
★★★★★

Sales: (250) 555-0000
Service: (250) 555-0000
Parts: (250) 555-0000

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2021 CHEVROLET SILVERADO TRAIL BOSS.

SALE PRICE: \$35,899

Transmission: 8-speed Automatic W/od
Odometer: 18,402 Km
VIN: 1FMCU9G69MUA12576
Stock Number: A12576
Fuel Type: Gasoline Fuel
Interior Color:
Exterior Color: Silver.
Cylinders: 3
Doors: 4

FINANCING AVAILABLE
Apply Now!

BOOK A TEST DRIVE
WE'LL COME TO YOU!

REQUEST MORE INFO

TRADE-IN APPRAISAL

SCHEDULE A CALL

LET'S GET STARTED

